



IN SUPPORT OF LOCAL PEDIATRIC ONCOLOGY RESEARCH

SUNDAY MARCH 19, 2023 | 4:00PM - 6:00PM

Dear Friends,

On Sunday, March 19, 2023, approximately 200 hundred families will come together for our first ever Shop for a Cure event, in support of local pediatric oncology research. Generously hosted by Holt Renfrew, this fun-filled, high-end shopping event will have something for everyone.

Activities will feature: Tic Tac Tots - Ball Pit & Bouncy Castle, Funtastik Boogie - Picture Frame Decorating Craft, Balloon Babe - Candy Bar, Le Foto Booth - Photo Activity, Music by DJ Naim, Crafts, games and so much more!!!

Food & Drinks generously donated By: Doughnuts, Brahm Mauer, Chef Gabby, Hangtime Pizza, Lloydies, Yum Creations, Mauve Bonbon and many others.

Founded in 1975, ICRF has raised approximately \$87 million and supported over 2,700 research projects, including those of Nobel Prize winning scientists Dr. Aaron Ciechanover and Dr. Arvrarn Hershko. ICRF-funded scientists have been at the forefront of important discoveries such as GLEEVEC, DOXIL, and VELCADE, which today are used to treat hundreds of thousands of cancer patients across the globe.

Each year, an estimated 400,000 children and adolescents worldwide are diagnosed with cancer. In Canada, children under the age of 4 are almost twice as likely to be newly diagnosed than children 5-14 years old. Funds raised will go directly to supporting research projects at the Montreal Children's Hospital, with a focus on PEDIATRIC CANCER PREDISPOSITION SYNDROMES.

There is still so much to learn about the causes of pediatric cancer. Unlike adult cancers, the causes of most cancers in children are still unknown and are not linked to lifestyle and environmental risk factors. Although advances in research have improved the chances of survival, many children still die from the disease.

Your support helps raise funds for local cancer research, while building awareness and educating the community about the genetic mutations that can lead to an increase in the chances of developing cancer at an earlier age.

Our community has been touched by this devastating disease in so many ways, either through family, friends or personally. Shop for a Cure brings awareness, as well as the necessary funds to continue research while supporting doctors and scientists, like Dr. Nada Jabado and Dr. Catherine Goudie, who have dedicated their careers to finding treatments and cures for children in Montreal, Israel and around the world. Our goal is that the funds raised will help fund an Israeli fellow for a local pediatric oncology research project.

Sponsoring our event is an excellent opportunity for publicity and access to hundreds of Montreal families. At the same time, you would be supporting ICRF, which relies heavily on volunteers, event sponsorships and donations to help the organization fulfill its mission and save lives.

We hope we can count on your support and look forward to having you join us on Sunday, March 19, 2023 for a wonderful afternoon of shopping, fun and community! TOGETHER WE CAN FIND A CURE.

Sincerely,

Britt Rozenblat

EVENT CHAIR

CORPORATE SPONSOR CO-CHAIRS: Laura Selcer & Yossi Cohen

COMMITTEE: Jacqueline Mazor, Stephanie Reuveni, Ilana Tancredi, Laura Selcer, Leora Elituv, Olivia Levy, Amanda Helwani, Steph Sebbag, Alizee Dery, Elle Fox, Jade Sequerra, Michelle Cola, Alex Kertzer, Lee Sachs, Lauren Dobrin, Olivia Nezri, Cassandra Waterhouse, Dr. Sabrina Ouahnoun & Deborah Jaskolka
ICRF PRESIDENT: Jordanna Feifer

www.icrfmontreal.org



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EVENT SPONSORSHIP	GOLD \$3,600	SILVER \$1,800	BRONZE \$1,000
Maximum number of VIP (reserved) tickets	24	12	8
Company logo featured in marketing materials & Signage	●	●	●
Recognition of participation during event presentation	●		

THERE WILL ALSO BE A DIGITAL PROGRAM BOOK FOR SPONSORSHIP OPPORTUNITIES:

 Full Page: \$360  1/2 Page: \$200  1/4 Page: \$150  Business card: \$100

Full Page Dimensions: 8.5 x 11 (+bleed) portrait, 300 DPI

Please note: print deadlines apply, please submit by March 12, 2023. Thank you for confirming your support in a timely manner.

I am unable to attend the event but would like to make a donation \$ (a full tax receipt will be provided)

Name: _____ Company Name: _____

How you wish to be listed on the recognition boards (if different from company/name listed above): _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Tel. Business: _____ Cellular: _____ Email: _____

Payment enclosed: Q VISA QMC Q Cheque payable to: Israel Cancer Research Fund ICRF Recruiter (name): _____

Credit Card # Exp. Date: _____ CCV#: _____