



BECOME A GALA SPONSOR

Your presence and support as a sponsor signify more than just an evening of unparalleled entertainment. It represents a commitment to furthering life-saving cancer research, fostering groundbreaking advancements, and supporting the brilliant scientists leading this charge.

Through your participation, sponsorship, or donation, you contribute directly to the continuation and expansion of critical research projects in Montreal and in Israel. Moreover, your involvement shines a light on the importance of community, compassion, and proactive engagement in the fight against cancer.

TOGETHER WE CAN FIND A CURE - SPONSORSHIP OPPORTUNITIES:

- TITLE SPONSOR** **\$120,000**
30 VIP Cocktail Dîatoire & Show tickets, VIP Seating for the Show, Exclusive Meet & Greet, Custom Recognition
- BLUE DIAMOND** **\$60,000**
20 VIP Cocktail Dîatoire & Show tickets, VIP Seating for the Show, Exclusive Meet & Greet, Custom Recognition
- DIAMOND** 10 VIP Cocktail Dîatoire & Show tickets, VIP Seating for the Show, Diamond Ad **\$25,000**
- PLATINUM** 8 VIP Cocktail Dîatoire & Show tickets, Preferred Seating for the Show, Platinum Ad **\$10,000**
- GOLD** 6 VIP Cocktail Dîatoire & Show tickets, Preferred Seating for the Show, Gold Ad **\$5,400**
- SILVER** 4 VIP Cocktail Dîatoire & Show tickets, Preferred Seating for the Show, Silver Ad **\$3,600**
- BRONZE** 2 VIP Cocktail Dîatoire & Show tickets, Preferred Seating for the Show, Bronze Ad **\$1,800**

ADVERTISEMENTS:

- Full Page **\$1,000**
- Half Page **\$600**
- Quarter Page **\$400**
- Business Card **\$250**
- Listing **\$180 - \$18**

Please email your artwork ready ad to info@icrfmontreal.org by May 10, 2024. The virtual sponsor book will be screened during the Gala, hosted on the ICRF website, social media, and newsletter. Applicable tax receipts issued. All personal ads will receive a full tax receipt.

I AM NOT ABLE TO PARTICIPATE BUT WOULD LIKE TO MAKE A DONATION OF \$ _____ TAX RECEIPT TO BE MADE OUT TO _____

I'D LIKE TO SUPPORT THE FOLLOWING RESEARCH:

- General Fund
- Colorectal Cancer
- IGF and Immunotherapy
- Liver Cancer
- Lung Cancer
- Melanoma
- Ovarian and Endometrial Cancers
- Paediatric Cancer
- Thoracic Cancer and Upper GI

CHEQUE PAYABLE TO: ISRAEL CANCER RESEARCH FUND

VISA MC EXP: _____ CCV#: _____

COMPANY NAME: _____

CONTACT NAME: _____ ICRF LIAISON: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____ EMAIL: _____

PHONE NUMBER: _____ FAX NUMBER: _____ MOBILE: _____

THE ANSWER TO CANCER IS RESEARCH

PLEASE SEND ARTWORK & CHEQUE TO ICRF: 1310 Greene Avenue, Suite #710, Westmount, Quebec, H3Z 2B2

Tel.: 514-481-2723 Fax: 514-481-8907 Email: info@icrfmontreal.org

www.ICRFMONTREAL.org